

Campus Alberta Neuroscience

Entrepreneurship Seed Grant Reference Form

Fill in the information below to apply for the Campus Alberta Neuroscience Entrepreneurship Seed Grant. Complete applications are due on June 30th, 2021 by 12:00pm Mountain Standard Time (MST). Please note that only shortlisted applicants will be invited to an Elevator Pitch Session on either July 27 or 28, 2021.

Please ensure that you have fully read and understood the CAN Entrepreneurship Seed Grant Guidelines prior to filling out this application form. Please note that you will not be able to save your application during the submission process.

* Required

Primary Applicant Information

1. First Name *

2. Last Name *

3. Email *

4. Phone Number *

5. University *

6. Company Name (if applicable) *

7. Position *

8. Mailing Address *

9. How do you self-identify? (Main applicant) *

Mark only one oval.

Student

PI (Principle Investigator)

Entrepreneur

Researcher

Other: _____

10. Are you a Campus Alberta Neuroscience member? You must be a member to apply!

Becoming a member is free and easy at <https://www.albertaneuro.ca/register/> *

Mark only one oval.

Yes

No

11. Is there a co-applicant? *

Mark only one oval.

Yes

No *Skip to question 29*

Co-Applicant Information

12. First Name *

13. Last Name *

14. Email *

15. Phone Number *

16. University *

17. Company Name (if applicable) *

18. Position *

19. How do you self-identify? (Co-applicant) *

Mark only one oval.

Student

PI (Principle Investigator)

Entrepreneur

Other

Researcher

20. Is there another co-applicant? *

Mark only one oval.

Yes *Skip to question 21*

No *Skip to question 29*

Co-Applicant Information

21. First Name *

22. Last Name *

23. Email *

24. Phone Number *

25. University *

26. Company Name (if applicable) *

27. Position *

28. How do you self-identify? (Co-applicant) *

Mark only one oval.

- Student
- PI (Principle Investigator)
- Entrepreneur
- Other
- Researcher

Experience

29. Have you (or your co-applicants) led a start-up before? *

Mark only one oval.

- Yes
- No

30. Have you (or your co-applicants) applied to this program in the last 2 years? *

Mark only one oval.

- Yes *Skip to question 31*
- No *Skip to question 32*

Experience

31. Confirm that you are NOT requesting funding for a previously funded project. *

Mark only one oval.

- I confirm that I am requesting funding for a project that has not previously received funding by Campus Alberta Neuroscience.

Neuroscience/Mental Health Innovation

32. Which of the following themes best describes your project? *

Mark only one oval.

- Depression
- Dementia
- Multiple Sclerosis
- Neuroimaging
- Pain, Cannabis, Opioids
- Spinal Cord Injury
- Mental Health
- Health
- Artificial Intelligence
- Computational Neuroscience

33. What is your project's/company's name? *

34. Does your project/company have a website/URL? If so, please include a link to it? *

35. How would you describe your project in 1 sentence (Elevator Pitch)? *

The Stages of Innovation and Entrepreneurship (image reproduced from Alberta Innovates)



36. At what stage is your innovation project at? *

Mark only one oval.

- 1: Discovering (Need Identification)
- 2: Ideating (Idea Generation)
- 3: Conceptualizing (Proof of Concept)
- 4. Committing (Proof of Feasability)
- 5: Validating (Demonstrating Value)
- 7: Scaling (Growing)
- 8: Establishing

37. What work (e.g., research, prototyping, etc.) has been undertaken to date to achieve the stage of Innovation and Entrepreneurship you are at (100-300 words)? *

38. What neuroscience and/or mental health related challenge does your project address and how (100-300 words)? *

39. What makes your project (e.g., product or service) unique in the market (100-300 words)? Please provide background on your competitors, their location and focus, and how your project differentiates itself. *

40. What are the key objectives of your project you wish to achieve during the one-year seed grant program period (e.g., product development, research, commercialization, etc.) and what are the activities/work you will undertake to achieve these objectives (100-300 words)? *

41. In what way will the seed grant funding be used to achieve the key objectives (e.g., hiring of high-quality personnel, brand development, etc.)? (100-300 words) *

42. How much funding are you requesting? *

Funding of \$5,000 up to \$30,000 can be requested

43. Which organization/company will receive the funds? *

44. What is your and/or your teams expertise and experience (e.g., technical/scientific expertise, leadership capacity, etc) to carry out the proposed project (100-300)? *

45. Who are your key collaborators/partners (individuals/organizations/companies) and their contribution to the project (100-300 words)? *

46. Are there other collaborations/partners you need to work with to successfully implement your project (100-300 words)?

47. What is your exit strategy (3-5 sentences)? *

An exit strategy is an entrepreneur's strategic plan to sell or pass on their ownership in a company to investors or another company.

Contribution to Alberta Economy

48. What are your plans for developing/training high-quality personnel, creating jobs and a new company over the next 1-5 years (100-300 words)? *

49. What are your plans for attracting investment and increasing revenue over the next 1-5 years (100-300 words)? *

Please detail all estimated costs for your project, including other sources of funding. Please include Item Descriptions, Costs, and Funding Sources, and Total Costs. You may send separate document if preferred to abneuro@ucalgary.ca.

Budget

Note: Entrepreneurship Seed Grants cannot be used for overhead costs or costs associated with repairs and renovations.

50. Item Descriptions and Costs for Each Item (Please use multiple lines/paragraphs) *

51. Funding Source for Each Item (Please use multiple lines/paragraphs) *

52. Total Cost for the Project *

This is the total cost the project currently needs in order to bring the innovation to fruition.

Form
Submission

All successful applicants, as part of their acceptance of this grant, agree to actively participate in educational and support programs hosted by CAN, which may include, but are not limited to an interview for the CAN newsletter and/or a short presentation demonstrating how the seed grant funding has benefited your project, attendance of program-related events, which may include industry nights, conferences, and/or educational and training opportunities, and acting as a mentor to future Entrepreneurship Seed Grant applicants.

Successful applicants are also required to submit a two-page progress report at the end of 2021 and final report in 2022 (within 9-12 months). Please note that the final 10% of the funding will be paid out upon satisfactory review of the final report.

53. Disclaimer: By filling out the application, you certify that the information provided is correct. Please note that by submitting your application, CAN reserves the right to disclose any application information with partner organizations for the sole purpose of being considered for additional funding and support opportunities. *

Check all that apply.

I understand